



**ART from the ashes *Seeds of Regrowth* programming
To Support Shasta County Wildfire Recovery Efforts
Launches with Workshop on February 23**

(Los Angeles, CA - February 21, 2019) - ART from the ashes (AFTA), in partnership with Shasta County Arts Council (SCAC), will initiate a platform of creative programs to support community renewal in the aftermath of the recent wildfires in the Shasta County area. The 2019 *Seeds of Regrowth* programming will include adult and children's art process workshops, community engagement programming tied to the local and regional ecology of Shasta County. The series will begin with a children's workshop at SCAC on Feb 23 and culminate in a large-scale art exhibition in the fall of 2019.

AFTA volunteers from Redding, CA have worked with local residents and organizations to reclaim materials from Shasta County fire sites. Artists and workshop participants will utilize these materials to create one-of-a-kind works of art. As AFTA Founding Director Joy Feuer explains, "The creative process for the art mirrors the transformation of the community and wildfire-damaged land as they come together, rebuild and thrive."

Resident art instructors, teachers, art therapists and artists will lead the workshops and work with participants to create their art pieces. This will be the first of a series of workshops hosted by the local AFTA team and SCAC, with a second planned for March 9.

"Artists have become the second responders to natural disasters," says Debra Lucero, executive director of Shasta County Arts Council. "It is the music and photographs and paintings and poetry that begin to heal our hearts and give us hope. This project is about healing and transformation which leads to resilience."

In the fall of 2019, the ART from the ashes: *Seeds of Regrowth* exhibition will take place in Redding, CA. The art pieces in the show chronicle a specific time and space, and they tell the story of the place that they came from.

Proceeds from the sale of art will support Whiskeytown National Recreation Area and relief efforts by the Shasta Regional Community Foundation.

Artists, volunteers, organizations and sponsors interested in participating in ART from the ashes: *Seeds of Regrowth* please contact:

AFTASeedsofRegrowth@artformtheashes.org for more information.

ART from the ashes is a 501(c)(3) non-profit whose mission supports communities affected by wildfire through the cathartic power of art. Arts programming is made possible by contributing artists, volunteers, sponsors, grants and donations. Donations will aid in the production of regional benefit programming and support of our philanthropic partners. www.artfromtheashes.org

The Shasta County Arts Council's objective is to make the arts accessible to all members of our diverse community. Through the design, planning, and organization of a broad range of activities, events, educational outreach programs, and supportive opportunities for artists and community the SCAC mission is to provide avenues for social exchange that promote learning and cultural understanding
<https://www.shastaartscouncil.org/>